

Monday Blue Newsletter



Ocean Shore School

Pacifica, California

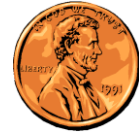
February 7, 2011

Quote of the Week: *"Fundraising is the gentle art of teaching the joy of giving."* (Henry Rosso, 1917 - 1999)

Important Dates

- February 7 - Saving Pacifica Schools presentation 7 pm
- February 8 - PTO Executive Board meeting 7 pm
- February 9 - 6th – 8th grade classroom tour for current 5th grade families and visitors
- Mural painting project 2 pm
- PSD 21st Century Education presentation 7 pm IBL
- February 10 - Minimum day for select conferences
- Diversity Leadership Group meeting 7 pm
- February 11 - Jump for Heart jump rope event 1:30 pm
- Grape in the Fog fundraising event 6 – 9 pm

*Thank you for sending in pennies for our **Pennies for Peace** project!*



News and Information

When selecting a quote this week, I learned about author and leader in the field of philanthropy, Henry Rosso. He is the author of numerous books including [Achieving Excellence in Fund Raising](#) and [Rosso on Fundraising: Lessons from a Master's Lifetime Experiences](#). An excerpt from the preface of this second book states:

...His thesis that we should at times "abandon all knowledge" means, simply, that we should open our minds to new thoughts and new concepts, we should be willing to accept change. "Challenge the process" is an imperative enjoining you to keep your work pertinent to the moment. Evaluate and renew your ideas...

In the 1970s, Rosso and two partners founded The Fund Raising School in San Francisco. They joined Indiana University in the 1980s and eventually became part of the graduate academic program. For more information, read [Learning to Give](#).

We are in a unique position at Ocean Shore School. We are excellent fund raisers when it comes to helping others. We donate to the Pacifican's Care program that supports the Pacifica Resource Center through the Tribune's Holiday Fund each year; we raise funds for the American Heart Association through the Jump for Heart program; in one week we have raised close to \$200 for the Student Council sponsored "Pennies for Peace" for education in Pakistan and Afghanistan; we donate clothes, goods, and funds for areas that suffer from natural disasters; we raise money to help endangered manatees; and, as you all know, the list goes on.

At Ocean Shore, we are good at caring for others. We have developed a community that is compassionate and generous. Our fund raisers are integrated into our classroom activities and learning experiences for our students. We are raising children who learn to care about the world outside their doors and across the planet. We are

seeing the foundation of change, as generations evolve so that our population moves toward taking responsibility, using knowledge to benefit others, and sharing resources.

We are not as accomplished, at Ocean Shore, with raising funds for ourselves. This is something we can change. We need to improve in this area so that our community does not feel overwhelmed by requests and a continual sense that we are not reaching our site fundraising goals. We would like to go into next year with a clear, well-considered fund raising plan. If we look at our past successes and build upon those, we can focus our energy and accomplish our fund raising goals.

Families will be able to look toward the year and know how to budget and plan for giving. If we capitalize on our strengths and develop a well-conceived plan, we can continue to raise a generation of students who value the importance of giving to others, and continue to offer the enriching program we have designed for our students with monthly field trips, hands-on learning opportunities, theme days, differentiated instruction, enhanced academic curriculum, environmental connections, learning through the arts, technology supported activities, and all the wonderful approaches Ocean Shore School strives to include for our unique academic program. We need funds from our families to continue the programs that define our school.

Please send in your comments, suggestions, and views so they can be considered during our fundraising discussion this Tuesday evening. I will work with the PTO and the current fundraising committee to craft a viable plan for next year.

*Laura Shain
Principal*

21st Century Education Workshop – Join Pacifica School Volunteers, Pacifica Education Foundation and Pacifica School District professional learning facilitator, Steve Kesel, for a free, interactive workshop for parents exploring the new model of education for the 21st century. Parents and guardians will learn what is meant by 21st Century Education, understand how Pacifica classrooms are changing to meet the demands our children will face, explore ways to help our children succeed in our evolving world and discover online resources. The workshop will be held in the library of Ingrid B. Lacy (IBL) Middle School, Wednesday, February 9 at 7 pm. Space is limited. Please call 650-355-9432 or email psv@pacificasd.org to register.

Join us this Friday, February 11 at **Grape in the Fog wine bar to benefit OSS!** They will donate 15-20% of their profits back to the school. No flyer needed, just mention the school. There will be babysitting provided at school from 6:00 - 9:00 that evening. There is a flat fee of \$12 per child, ages 2 and up. More information about babysitting is on the fundraising bulletin board above the parent files.

Environmental Action Team Meeting - The next EAT meeting is on Tuesday, February 15. We have planning to do for the Green Bin rollout at Ocean Shore, Earth Day, and will be evaluating a new opportunity: Cool the Earth. Come join us 6:30 – 8 pm to help plan and organize. Questions? Contact christinarimmer@yahoo.com

Jump Rope for Heart packets have been sent home. Please sign and return your permission slips to jump as soon as possible. We would like to see as close to 100% participation this year, but we have to have the slips for students to jump. Any donations can be turned in by Friday, February 11, the day

of the event. Checks need to be made out to the American Heart Association. We are also trying an on-line donation process this year, see Alice Garibaldi for any questions you may have. Here's to a healthy, jump for joy, week!

Our Student Council is collecting pennies for the **"Pennies for Peace"** project to support schools in Afghanistan. This international service learning program can be seen at penniesforpeace.org. Please send your extra pennies to the classrooms for our penny collection. Once we meet our \$600 goal, any extra pennies collected will support the PTO. The classroom that collects the most pennies will enjoy a pizza party.

Pacifica Library Foundation Board invites members of the public to share their dreams about what a modern library can bring to Pacifica. The Library Foundation has partnered with the City of Pacifica, San Mateo County Library System and the Pacifica Friends of the Library to conduct a Needs Assessment about the future of library service in Pacifica.

Please come to Ingrid B. Lacy Middle School (Palmetto Ave.) on February 17th at 7:00 pm to share your thoughts and dreams for Pacifica's Libraries!

Check out the Foundation website at www.PacificaLibraryFoundation.com for a link to the on-line survey that will be available on February 9th.

Cartridges for Kids - We have a new printer cartridge recycling bin near the family folders. Please only recycle the items listed below - it's no fun to separate chocolate cake from DVDs! In addition to printer cartridges, we also recycle: Cellphones/PDAs, Laptops, iPods, Digital cameras, DVDs, and GPS devices.

All proceeds from Cartridges for Kids are used towards Ocean Shore School programs in the garden. Questions? Contact christinarimmer@yahoo.com.

EAT and the Pacifica School District Green Team present: **TRASH FREE TUESDAYS**

Much of the trash we generate comes from the packaging of the food we buy, and lunch foods are no exception. In fact, it has been estimated that on average, a school-age child using a disposable lunch generates 67 pounds of waste per school year. That equates to 18,760 pounds of lunch waste for just one average-size elementary school.

Starting Tuesday, March 1, Ocean Shore School will be having trash free lunches on Tuesdays.

- Students Buying lunch – No utensils necessary (that means that the kitchen will serve food that doesn't create trash on Tuesdays).
 - Students Bringing Lunch – Pack it in, pack it out (that means that everything that comes to school in your lunch bag goes back home in your lunch bag).
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